



NEW ENGLAND'S END OF SUMMER INDIE HIP HOP FESTIVAL

FOR IMMEDIATE RELEASE

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The HypeFest Hip Hop Festival Returns New England on Sunday September 7th

Hartford, CT – Non-Profit organization Mother Esther's is thrilled to announce the return of **HypeFest**, the acclaimed Independent Hip Hop Festival, set to take place at the Webster in Hartford, Connecticut on Sunday September 7th, 2025. This vibrant celebration of hip hop culture will showcase a diverse lineup of independent artists, bringing together fans, creators, and industry professionals for an unforgettable experience.

HypeFest has become a hallmark event in the community, promoting not only the artistry of hip hop but also fostering connections and conversations around social issues, empowerment, and creativity. This year's festival promises to be even bigger and better, with a range of performances and content designed to highlight the rich landscape of independent hip hop.

"Hip hop is more than just music; it's a movement of expression, community, and culture," said Jesse Perkins, Founder of Mother Esther's Foundation. "We are excited to provide a platform for independent artists to share their voices and connect with audiences who appreciate the art form's profound impact on society."

Attendees of HypeFest can look forward to:

- **Live Performances:** Experience electrifying performances from both emerging and established independent hip hop artists.
- **The Independent Hip Hop Cypher:** Experience an interactive rap cypher that will feature some of the strongest independent freestyle artists in the market.
- **Networking Opportunities:** Engage with fellow artists, producers, and music enthusiasts to build relationships and explore collaboration opportunities.

- **Community Engagement:** Learn about local initiatives and resources aimed at supporting the hip hop community and beyond.

HypeFest is not only a celebration of independent hip hop music but also a commitment to uplifting talent and promoting inclusivity within the hip hop community. The event will take place on Sunday September 7th, 2025 and tickets will be available for purchase starting July 14th, 2025.

For more information about the festival, including the lineup and ticket details, please visit **WeAreHypeFest.com** or contact the event hotline at 203-518-8221.

Join us for a day filled with inspiration, creativity, and the powerful rhythms of hip hop. Together, let's honor the artistry that continues to shape our culture and community.

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About Mother Esther's Foundation:

Mother Esther's Foundation is a non-profit organization dedicated to promoting artistic expression, cultural awareness, and community development through various initiatives, including the HypeFest Independent Hip Hop Festival. Our mission is to empower individuals through the arts and foster a supportive environment for independent artists.

STREET FLYER



HYPEFEST

The End Of Summer Indie Hip Hop Festival

Sun Sept 7th, 2025

Webster Main Room
31 Webster St Hartford, CT

4pm - 10pm
WeAreHypeFest.com

Hotline: 203-518-8221 IG: HypeFest2025